

Strategic Technology and Innovation Management Programme 2017

# Sustainable Value Roadmapping Tool

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Sustainability is an important factor for long-term business success. There is need for methods to systematically integrate environmental and social aspects into strategic planning and innovation.

## Aims

The project aims to help companies develop sustainable business visions and build strategic pathways towards them.

## Progress

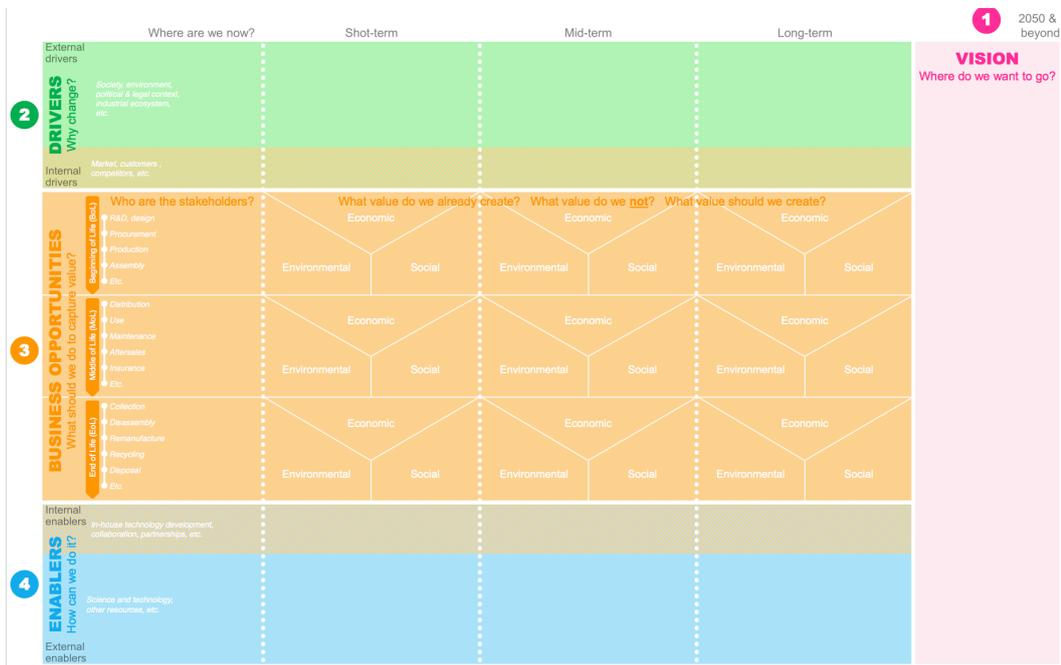
The Sustainable Value Roadmapping Tool has been improved and used in facilitated workshops with STIM members.

## Deliverables

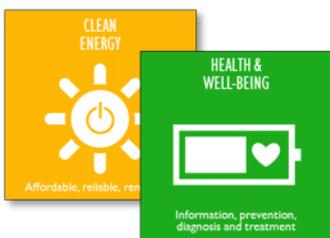
- Sustainable Value Roadmapping Tool (combining sustainable value analysis with roadmapping)
- Workshops with STIM members
- Two conference papers

## Engagement opportunities

- Use the tool in your company (please feel free to contact us)



### VISION CARDS



### VALUE UNCAPTURED CARDS



### VALUE OPPORTUNITY CARDS

